



# Solving for Social Determinants of Health Takes Center Stage

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trendy industry buzzword. After all, it had been only a few years since the WHO had first charged a commission with studying SDoH as a global issue.

Fast forward nine years later, and it's hard to pick up a trade journal or attend a healthcare conference without attention on what has become one of the leading issues in improving population health. Such was the case at the recent Iowa Governor's Conference on Public Health, attended and supported by TAVHealth and other industry thought-leaders.

Based on the topics on the agenda, it was clear that TAV's mission of helping people improve lives is shared by many across the country. We heard how public health officials are working to improve the health of refugee communities, and are partnering with a Native American tribe to reduce diabetes. We heard the story of communities working to bring diagnostic autism services to rural America. We listened as TAVHealth client Kim Dorn shared how [Marion County Public Health](#) is working to bring mental health equity to their county's rural regions. The diversity of healthcare issues presented during the two days was matched only by the wide-ranging and innovative approaches to address them.

In rural Linn County, Iowa, for example, a [Community Care Coalition](#) (dubbed the C3), is using a [State Innovation Model grant](#) to improve care coordination. The goal: to improve local residents' health outcomes. C3 partners zeroed in on gaps in services associated with obesity, diabetes, and tobacco use. Research uncovered a lack of a standardized process for patients to be referred between organizations. Most organizations had no way of tracking referral data or knowing whether a referral was successful. The partners identified TAVHealth's collaborative platform, TAVConnect as its community care platform of choice to help them address these issues. In the coming year, TAVHealth will help connect high-risk diabetic and pre-diabetic patients with the clinical and community resources they need.

Solving for Social Determinants of Health by connecting people, community, and technology resources is at the core of TAVHealth. From what we observed in Iowa in April, the importance of our work is being realized in real population health improvements across the nation.